

FIRSTWORK

TRANSFORMING ONTARIO'S WORKFORCE



FIRSTWORK
FUTURES
CULTIVATING WORKFORCE INNOVATION

**FUTURES
PROSPECTUS
2026**

www.FirstWork.org

Futures Conference 2026

Canada's Workforce Development Conference

October 28 - October 30 2026
Blue Mountain, Collingwood

About Futures

Join over 500+ professionals at Canada's national workforce development conference.

Futures gathers attendees from across the country to:

- Explore the latest labour market trends.
- Learn best practices for engagement.
- Participate in inspiring discussions to elevate programming and professional development.





Why Sponsor?

Futures provides access to 500+ workforce development practitioners and innovators from Ontario and beyond. Sponsorship helps you connect and showcase your leadership in shaping workforce development.

1 Sponsorship Packages

Enhance your sponsorship with these additional opportunities:

TRAINING CERTIFICATE SPONSOR: \$15,000 EACH

- Recognition during training session
- Opportunity to deliver 3-5 minutes of opening remarks during training session
- Opportunity to provide and present branded giveaway to attendees during training session
- Three complimentary event passes
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

BREAKFAST (3 AVAILABLE), LUNCH (2 AVAILABLE), AND DINNER (2 AVAILABLE) SPONSOR: \$12,500 EACH

- Logo recognition on signage displayed during one meal service
- On-stage recognition during the sponsored meal service
- Opportunity to deliver 2-3 minutes of remarks during the sponsored meal service
- Three complimentary event passes
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

REGISTRATION AND WELCOME SPONSOR: \$10,000

- Logo recognition of signage displayed at the registration area as the Registration and Welcome Sponsor
- Three complimentary event passes
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

AWARD SPONSOR: \$9,500

- Opportunity to introduce the award presentation on stage
- Opportunity to present the award to recipients on stage
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

NAME BADGE SPONSOR: \$9,500

- Logo prominently displayed on the event name badges
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

GAMIFICATION SPONSOR: \$7,500

- Opportunity to present prizes to gamification winners at the close of the conference
- On-stage recognition as Gamification sponsor
- Opportunity to contribute branded swag or prizes for participants
- Opportunity to contribute a gamification challenge or activity during the conference
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

CONCURRENT SESSION SPONSOR: \$7,500 EACH

- Recognition during the sponsored concurrent session
- Logo recognition on signage displayed at the sponsored concurrent session
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

PHOTO BOOTH SPONSOR: \$7,500

- Logo placement on photo booth backdrop featured in attendee photos
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

BREAK SPONSOR (3 AVAILABLE): \$7,500 EACH

- Logo recognition on signage displayed during a scheduled conference break
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

SUPPORTING SPONSOR: \$5,000 EACH

- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements



2 Filled Sponsorship Levels

LEAD SPONSOR: \$25,000

- Exclusive Lead Sponsor recognition (reserved for the highest sponsorship level for the event)
- Opportunity to address the audience with 3-5 minutes of remarks
- Recognition from the podium by the First Work Executive Director
- Four complimentary event passes
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

PRESENTING SPONSOR: \$20,000

- Presenting Sponsor recognition at Opening Keynote
- Opportunity to address the audience with 2-3 minutes of remarks
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Four complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

RECEPTION SPONSOR: \$12,500

- Recognition during the reception as the Reception Sponsor
- Opportunity to address attendees with a 1-2 minute speaking slot during the reception
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Three complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements

DELEGATE BAG SPONSOR: \$9,500

- Logo prominently displayed on delegate bags
- One exhibit tabletop space with corporate signage display
- Opportunity to provide promotional items to attendees in delegate bags
- Two complimentary event passes
- Dedicated social media post
- List of delegate organizations attending (upon request)
- Logo placement on all email communications and the Futures event webpage
- Gamification and push notification announcements



3 **Exhibitor Space Only: \$3,500**

Showcase your impact on the employment sector with an interactive exhibitor package including networking opportunities. Includes 2 passes total.



Join Us in Making a Difference

Sponsorship directly supports young job seekers, breaking down employment barriers and fostering long-term economic stability. By partnering with First Work, you contribute to building a skilled, motivated, and prepared workforce. Together, we can create meaningful opportunities for youth and empower the next generation of leaders.

Questions or Ideas?

Contact us to explore opportunities that align with your goals and make an impact at partnerships@firstwork.org.